



2016 MODEL YEAR

RAM 1500 LIMITED CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,365

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Limited Leather Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Class IV Receiver Hitch
32-Gallon Fuel Tank
Remote Keyless Entry with All-Secure
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
ParkView™ Rear Back-Up Camera
ParkSense® Front / Rear Park Assist System
Sentry Key® Theft Deterrent System

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4 NAV
Uconnect® Access 1-Yr Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
SiriusXM Travel Link 5-Yr Travel Link Subscription
SiriusXM Traffic / 5-Yr Traffic Subscription
For More Information, Call 800-643-2112
9 Alpine® Speakers with Subwoofer
Premium Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Heated Steering Wheel
Tilt Steering Column
Power Adjustable Pedals with Memory
Laramie Longhorn Instrument Cluster
Rear Power Sliding Window

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Limited Package 28V \$2,935

"Ram 1500" Badge
20-Inch x 9-Inch Polished Alum Wheel Chrome Insert
Chrome Belt Moldings
Chrome Ram Badge
Limited Grille
Limited Tailgate Applique 4X4
Wood / Leather-Wrapped Steering Wheel
Delete Tow Hooks
Leather-Wrapped Grab Handle
Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage
Body-Color Front Fascia
Body-Color Rear Bumper
Limited Leather Bucket Seats
Luxury Front and Rear Floor Mats
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
4-Corner Air Suspension
Automatic High Beam Headlamp Control
Steering Wheel Mounted Audio Controls
Chrome Body Side Molding
Heated Front Seats
Heated and Ventilated Front Seats
Heated Steering Wheel
Heated Second-Row Seats
Monotone Paint
Keyless Enter 'n Go™
Rain Sensitive Windshield Wipers
115-Volt Auxiliary Power Outlet
Rear Window Defroster
Chrome Bumper Group \$200
Bright Front Bumper
Bright Rear Bumper
Anti-Spin Differential Rear Axle \$370
3.0-Liter V6 EcoDiesel Engine \$3,120
800-Amp Maintenance Free Battery
Maximum Duty Engine Cooling
Selective Catalytic Reduction (UREA-DEF)
26-Gallon Fuel Tank
3.55 Rear Axle Ratio
Power Sunroof \$995

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$61,180

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM1GS-232756 L4-VON: 4622 S.L. 0103



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

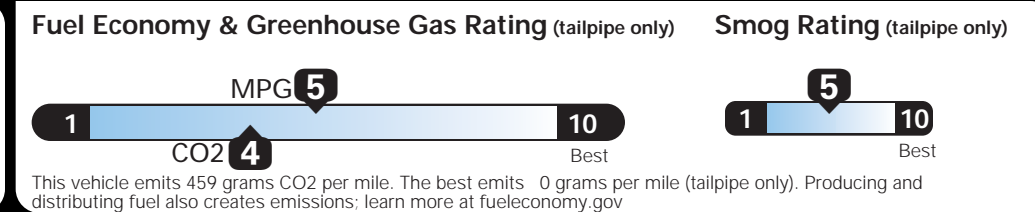
EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
22 MPG Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.
19 city 27 highway
4.5 gallons per 100 miles

You spend \$2,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,300



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 59% MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: ENGINE: ITALY TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.